



# Dairy Packaging in Australia

May 2024

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## Dairy Packaging in Australia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

PET bottles continue gaining share from HDPE bottles in fresh milk due to their versatility

Barrier properties helping thin wall plastic containers to gain share in cream

Environmental concerns driving innovation in dairy packaging

#### PROSPECTS AND OPPORTUNITIES

Gable top liquid cartons to gain unit volume share in fresh milk packaging

Sustainability will continue driving innovation in dairy packaging in Australia

## Dairy Packaging in Australia - Company Profiles

## Packaging Industry in Australia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass bottles rise in popularity as a pack type for beauty and personal care packaging owing to aesthetic appeal and reusability

Metal aerosol cans continue to be a popular pack type for home care packaging despite sustainability concerns

Larger pack formats remain most popular in fresh milk

Wet cat food packaging dominated by aluminium/plastic pouches and metal food cans

Metal beverage cans gain share in imported lager and remain popular in domestic lager

### PACKAGING LEGISLATION

A mandatory update to packaging design regulations is scheduled for implementation

### RECYCLING AND THE ENVIRONMENT

Coca-Cola rolls out new packaging to lessen reliance on fossil fuels.

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