



Euromonitor
International

Self-Service Cafeterias in Australia

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Decline in consumer foot traffic impacts performance of self-service cafeterias
- Limited scope of the channel sees Ikea as dominant player in local market
- Value for money support's Ikea's leadership

PROSPECTS AND OPPORTUNITIES

- Improving economic conditions to support future sales, but channel will continue to have limited reach
- Opportunities for growth through product and channel expansion
- Ikea's value-for-money approach suits current economic landscape

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Consumer Foodservice in Australia - Industry Overview

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