



**Euromonitor  
International**

# Home Insecticides in the Netherlands

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Cold spring and summer in the Netherlands dampens growth
- Private label performs well due to lower pricing
- Products with natural ingredients become more popular

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Home Care in the Netherlands - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/home-insecticides-in-the-netherlands/report](http://www.euromonitor.com/home-insecticides-in-the-netherlands/report).