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International

# Baby and Child-Specific Products in the Czech Republic

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Value growth slows down and volume falls into a negative slump

Natural and sustainable products continue to see growing demand in a fragmented competitive landscape

Drugstore chains remain strong for baby and child-specific products

PROSPECTS AND OPPORTUNITIES

Falling birth rate expected to prevent any significant expansion of baby and child-specific products in coming years

New product launches and innovation could help to boost sales and keep the category afloat

The share of drugstores and beauty and personal care stores may diminish over the forecast period

CATEGORY DATA

- Table 1 - Sales of Baby and Child-specific Products by Category: Value 2019-2024
- Table 2 - Sales of Baby and Child-specific Products by Category: % Value Growth 2019-2024
- Table 3 - Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2019-2024
- Table 4 - NBO Company Shares of Baby and Child-specific Products: % Value 2020-2024
- Table 5 - LBN Brand Shares of Baby and Child-specific Products: % Value 2021-2024
- Table 6 - LBN Brand Shares of Baby and Child-specific Skin Care: % Value 2021-2024
- Table 7 - LBN Brand Shares of Baby and Child-specific Sun Care: % Value 2021-2024
- Table 8 - LBN Brand Shares of Premium Baby and Child-specific Products: % Value 2021-2024
- Table 9 - Forecast Sales of Baby and Child-specific Products by Category: Value 2024-2029
- Table 10 - Forecast Sales of Baby and Child-specific Products by Category: % Value Growth 2024-2029
- Table 11 - Forecast Sales of Baby and Child-specific Products by Premium vs Mass: % Value 2024-2029

Beauty and Personal Care in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for beauty and personal care?

MARKET DATA

- Table 12 - Sales of Beauty and Personal Care by Category: Value 2019-2024
- Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
- Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
- Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
- Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
- Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029
- Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/baby-and-child-specific-products-in-the-czech-republic/report](http://www.euromonitor.com/baby-and-child-specific-products-in-the-czech-republic/report).