



**Euromonitor
International**

Imaging Devices in Canada

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Digital cameras continue to struggle against smartphones
GoPro a bright spot amid the fast decline of digital camcorders
Mirrorless cameras trend as consumers increasingly seek lightweight and easy-use products

PROSPECTS AND OPPORTUNITIES

Niche demand is unlikely to offset the general slump in imaging devices
Second-hand devices attract enthusiasts and sustainability-minded and budget-conscious consumers
Video emerges as a key product feature in the social media era

CATEGORY DATA

- Table 1 - Sales of Imaging Devices by Category: Volume 2019-2024
- Table 2 - Sales of Imaging Devices by Category: Value 2019-2024
- Table 3 - Sales of Imaging Devices by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Imaging Devices by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of Imaging Devices: % Volume 2020-2024
- Table 6 - LBN Brand Shares of Imaging Devices: % Volume 2021-2024
- Table 7 - Distribution of Imaging Devices by Channel: % Volume 2019-2024
- Table 8 - Forecast Sales of Imaging Devices by Category: Volume 2024-2029
- Table 9 - Forecast Sales of Imaging Devices by Category: Value 2024-2029
- Table 10 - Forecast Sales of Imaging Devices by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of Imaging Devices by Category: % Value Growth 2024-2029

Consumer Electronics in Canada - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer electronics?

MARKET DATA

- Table 12 - Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 13 - Sales of Consumer Electronics by Category: Value 2019-2024
- Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2019-2024
- Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
- Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2024-2029
- Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
- Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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