



**Euromonitor  
International**

# Consumer Electronics in Canada

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DISCLAIMER

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- Smartphone replacement of in-car navigation lowers the demand for legacy products

PROSPECTS AND OPPORTUNITIES

- Further decline in retail volume sales as in-car entertainment evolves into a niche supported by car enthusiasts and audiophiles
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KEY DATA FINDINGS

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PROSPECTS AND OPPORTUNITIES

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Gaming features provide a competitive edge as gamers are willing to spend on performance

PROSPECTS AND OPPORTUNITIES

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PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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