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# Personal Accessories in Romania

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Handbags record a positive performance while business bags are challenged by remote working

PROSPECTS AND OPPORTUNITIES

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KEY DATA FINDINGS

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Teilor SRL continues to lead with a diverse product portfolio in jewellery

PROSPECTS AND OPPORTUNITIES

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Traditional luxury timepieces appeal as investment pieces, offering craftsmanship and heritage  
Retailers offer sophisticated shopping experiences to entice consumers

PROSPECTS AND OPPORTUNITIES

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Writing Instruments in Romania

KEY DATA FINDINGS

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- Children’s products focus on bright, engaging designs to stand out and drive sales

PROSPECTS AND OPPORTUNITIES

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