



Euromonitor
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Home Insecticides in Taiwan

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Home insecticides sees continued growth due to the hotter and more humid weather in Taiwan in 2024
Spray/aerosol insecticides accounts for the highest value sales and the fastest growth
Other home insecticides declines, mainly due to the high entry barriers in Taiwan

PROSPECTS AND OPPORTUNITIES

Home insecticides set to maintain stable growth over the forecast period
Domestic players will continue to dominate due to low prices and wide product ranges and distribution
Traditional hardware stores a unique local retail channel in Taiwan

CATEGORY DATA

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-insecticides-in-taiwan/report.