



# Cafés/Bars in Slovakia

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Negative consumer sentiment impacts purchasing behaviour and leads to a decline in sales  
Starbucks and McCafé improve their share despite rising price sensitivity  
Independent cafés and bars implement promotions and events to retain consumers

PROSPECTS AND OPPORTUNITIES

Premiumisation and growing coffee culture are expected to support value growth  
Eco-friendly practices and plant-based, local sourced offers are set to rise  
Delivery options will add value to the customer experience

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