

Full-Service Restaurants in Slovakia

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Full-Service Restaurants in Slovakia - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economical pricing is implemented to retain consumers during a challenging year Independent operators dominate while Medusa Group remains the main chained player Takeaway and delivery services become important business streams for full-service restaurants

PROSPECTS AND OPPORTUNITIES

Premiumisation and quality ingredients is expected to support a rise in value growth Sales through delivery services will increase as the convenience trend rises Rising interest in various cuisines will shape the performance of full-service restaurants

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