

Air Care in South Korea

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Table of Contents

Air Care in South Korea - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Air care records minimal value growth in 2024 Reed diffusers drive growth for liquid air fresheners Air care remains a highly fragmented category

PROSPECTS AND OPPORTUNITIES

A return to stronger growth, with car fresheners continuing to dominate Fashion houses and home care brands anticipated to expand into air care Rising demand for natural ingredients in air care products

CATEGORY DATA

Table 1 - Sales of Air Care by Category: Value 2019-2024

Table 2 - Sales of Air Care by Category: % Value Growth 2019-2024

Table 3 - Sales of Air Care by Fragrance: Value Ranking 2022-2024

Table 4 - NBO Company Shares of Air Care: % Value 2020-2024

Table 5 - LBN Brand Shares of Air Care: % Value 2021-2024

Table 6 - Forecast Sales of Air Care by Category: Value 2024-2029

Table 7 - Forecast Sales of Air Care by Category: % Value Growth 2024-2029

Home Care in South Korea - Industry Overview

EXECUTIVE SUMMARY

Home care in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 - Households 2019-2024

MARKET DATA

Table 9 - Sales of Home Care by Category: Value 2019-2024

Table 10 - Sales of Home Care by Category: % Value Growth 2019-2024

Table 11 - NBO Company Shares of Home Care: % Value 2020-2024

Table 12 - LBN Brand Shares of Home Care: % Value 2021-2024

Table 13 - Penetration of Private Label in Home Care by Category: % Value 2019-2024

Table 14 - Distribution of Home Care by Format: % Value 2019-2024

Table 15 - Distribution of Home Care by Format and Category: % Value 2024

Table 16 - Forecast Sales of Home Care by Category: Value 2024-2029

Table 17 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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