



# Cat Food in Peru

May 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Rapid growth in cat food driven by rising cat population and consumer willingness to spend on quality  
Rinti SA strengthens leadership through broad brand portfolio and high visibility  
Traditional grocery retains channel leadership, while pet shops and superstores expand their influence

PROSPECTS AND OPPORTUNITIES

Sustained growth outlook underpinned by rising cat ownership and expanding product offerings  
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