

Street Stalls/Kiosks in Peru

March 2025

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Street Stalls/Kiosks in Peru - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Street stalls/kiosks record limited growth as consumption falls for independent players

La Casa del Alfajor continues to lead thanks to a strong number of outlets

Physical stores continue to drive sales, with low presence on delivery platforms

PROSPECTS AND OPPORTUNITIES

Growth is set to be bolstered by the improving economy, however, independent players will face challenges

New outlets within shopping centres are expected to open across the forecast period

Product diversification could boost sales, however, space is a limitation

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