

Full-Service Restaurants in Peru

March 2025

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Full-Service Restaurants in Peru - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

A return to full operations and a rise in tourism boosts growth for full-service restaurants

Strong management and appealing food drives growth for Latin American full-service restaurants

Full-service restaurants focus on appealing venues, above delivery sales

PROSPECTS AND OPPORTUNITIES

Chained full-service restaurants is set to benefit from increased tourism

The Restobar concept is expected to grow, enhancing the appeal and atmosphere of venues

The excellent reputation of Peruvian cuisine presents an opportunity for stronger growth

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