

# Refrigeration Appliances in Saudi Arabia

December 2024

**Table of Contents** 

## Refrigeration Appliances in Saudi Arabia - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Market witnesses a proliferation of premium, technologically advanced and sophisticated models Energy efficient refrigeration appliances dominate new sales

Food preservation technology a growing feature of new product development and innovation in 2024

#### PROSPECTS AND OPPORTUNITIES

Customisable refrigeration appliances likely to attract demand over the forecast period Innovation likely to remain important to the future growth and development of refrigeration appliances Premiumisation set to play a more prominent role

#### **CATEGORY DATA**

- Table 1 Sales of Refrigeration Appliances by Category: Volume 2019-2024
- Table 2 Sales of Refrigeration Appliances by Category: Value 2019-2024
- Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2019-2024
- Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2019-2024
- Table 5 Sales of Freezers by Format: % Volume 2019-2024
- Table 6 Sales of Freezers by Volume Capacity: % Volume 2019-2024
- Table 7 Sales of Fridge Freezers by Format: % Volume 2019-2024
- Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2019-2024
- Table 9 Sales of Fridge Freezers by Smart Appliances: % Volume 2020-2024
- Table 10 Sales of Fridges by Volume Capacity: % Volume 2019-2024
- Table 11 NBO Company Shares of Refrigeration Appliances: % Volume 2020-2024
- Table 12 LBN Brand Shares of Refrigeration Appliances: % Volume 2021-2024
- Table 13 NBO Company Shares of Built-in Fridge Freezers: % Volume 2020-2024
- Table 14 NBO Company Shares of Freestanding Fridge Freezers: % Volume 2020-2024
- Table 15 NBO Company Shares of Built-in Fridges: % Volume 2020-2024
- Table 16 NBO Company Shares of Freestanding Fridges: % Volume 2020-2024
- Table 17 Distribution of Refrigeration Appliances by Format: % Volume 2019-2024
- Table 18 Production of Refrigeration Appliances: Total Volume 2019-2024
- Table 19 Forecast Sales of Refrigeration Appliances by Category: Volume 2024-2029
- Table 20 Forecast Sales of Refrigeration Appliances by Category: Value 2024-2029
- Table 21 Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2024-2029
- Table 22 Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2024-2029

# Consumer Appliances in Saudi Arabia - Industry Overview

# **EXECUTIVE SUMMARY**

Consumer appliances in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

## MARKET INDICATORS

- Table 23 Household Penetration of Selected Total Stock Consumer Appliances by Category 2019-2025
- Table 24 Replacement Cycles of Consumer Appliances by Category 2019-2025

# MARKET DATA

- Table 25 Sales of Consumer Appliances by Category: Volume 2019-2024
- Table 26 Sales of Consumer Appliances by Category: Value 2019-2024

- Table 27 Sales of Consumer Appliances by Category: % Volume Growth 2019-2024
- Table 28 Sales of Consumer Appliances by Category: % Value Growth 2019-2024
- Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2019-2024
- Table 30 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2019-2024
- Table 31 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2019-2024
- Table 32 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2019-2024
- Table 33 Sales of Small Appliances by Category: Volume 2019-2024
- Table 34 Sales of Small Appliances by Category: Value 2019-2024
- Table 35 Sales of Small Appliances by Category: % Volume Growth 2019-2024
- Table 36 Sales of Small Appliances by Category: % Value Growth 2019-2024
- Table 37 NBO Company Shares of Major Appliances: % Volume 2020-2024
- Table 38 LBN Brand Shares of Major Appliances: % Volume 2021-2024
- Table 39 NBO Company Shares of Small Appliances: % Volume 2020-2024
- Table 40 LBN Brand Shares of Small Appliances: % Volume 2021-2024
- Table 41 Distribution of Major Appliances by Format: % Volume 2019-2024
- Table 42 Distribution of Small Appliances by Format: % Volume 2019-2024
- Table 43 Forecast Sales of Consumer Appliances by Category: Volume 2024-2029
- Table 44 Forecast Sales of Consumer Appliances by Category: Value 2024-2029
- Table 45 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2024-2029
- Table 46 Forecast Sales of Consumer Appliances by Category: % Value Growth 2024-2029
- Table 47 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2024-2029
- Table 48 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2024-2029
- Table 49 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2024-2029
- Table 50 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2024-2029
- Table 51 Forecast Sales of Small Appliances by Category: Volume 2024-2029
- Table 52 Forecast Sales of Small Appliances by Category: Value 2024-2029
- Table 53 Forecast Sales of Small Appliances by Category: % Volume Growth 2024-2029
- Table 54 Forecast Sales of Small Appliances by Category: % Value Growth 2024-2029

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## **SOURCES**

Summary 1 - Research Sources

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