



**Euromonitor  
International**

# Bags and Luggage in the US

January 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumers exhibit a high desire for travel in 2024, although the high costs of living influence demand for luggage  
Luxury brands see a mixed performance, with consumption more polarised between high-end and entry-level brands  
Challenges in department stores prompt players to explore other distribution options

PROSPECTS AND OPPORTUNITIES

Versatile, functional, and small bags will drive growth in the forecast period  
Some bags categories will see challenges to growth in the forecast period, due to changing consumer preferences  
Growing interest in sustainable behaviours and purchasing will present both challenges and opportunities

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Personal Accessories in the US - Industry Overview

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