



**Euromonitor
International**

Cat Food in China

May 2025

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2025 DEVELOPMENTS

Dry cat food remains dominant, while the premium price platform sees the highest growth

Royal Canin remains the leading player, while domestic brands are catching up

Retail e-commerce remains dominant, while grocery retailers loses steam

PROSPECTS AND OPPORTUNITIES

Cat food set to continue to increase, thanks to consumers trading up

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DISCLAIMER

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