



# Full-Service Restaurants in Belgium

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Full-service restaurants RSP declines slightly in 2024
- Independent players lose shares, especially in European FSR
- Pizza Hut expands its network of outlets and leads a highly fragmented category

PROSPECTS AND OPPORTUNITIES

- Competition between full-service restaurants and limited-service restaurants is set to intensify in the years ahead
- Online ordering will develop within full-service restaurants over the next five years
- Full-service restaurants is set to remain highly fragmented

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Consumer Foodservice in Belgium - Industry Overview

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