



Euromonitor
International

Home Furnishings in India

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Indoor living dominates with beds the most dynamic performer as home furnishings thrives in India
Godrej & Boyce heads home furnishings while Sheela Foam benefits from strong strategic campaigns
Product variety, personalised services and strategic expansion characterise homewares and home furnishing stores

PROSPECTS AND OPPORTUNITIES

Home furnishings is poised for significant development and growth over the forecast period
Home furnishings' growth is set to be fuelled by a rising middle class, infrastructure investments, government support and retail modernisation
Diverse consumer preferences and lifestyles to drive the demand for furniture

CATEGORY DATA

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Home and Garden in India - Industry Overview

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DISCLAIMER

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