



Home Insecticides in Belgium

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- A cooler summer challenges sales of home insecticides in 2024
- Sustainability and innovation drive Vapona's product launches in 2024
- Multi-insect solutions aim to boost value sales during a challenging year

PROSPECTS AND OPPORTUNITIES

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- Sustainability is expected to drive innovation and shape consumer preferences
- Innovative multi-insect solutions are expected to launch across the forecast period

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Home Care in Belgium - Industry Overview

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DISCLAIMER

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