



Euromonitor  
International

# Away-From-Home Tissue and Hygiene in Bulgaria

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## Away-From-Home Tissue and Hygiene in Bulgaria - Category analysis

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#### 2023 DEVELOPMENTS

AFH tissue and hygiene is still to recover to pre-pandemic levels

Companies look to cut down on AFH tissue and hygiene costs even though hygiene requirements are higher

AFH toilet paper is still to return to pre-pandemic levels

#### PROSPECTS AND OPPORTUNITIES

AFH tissue is to witness period of positive growth

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/away-from-home-tissue-and-hygiene-in-bulgaria/report](http://www.euromonitor.com/away-from-home-tissue-and-hygiene-in-bulgaria/report).