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Full-Service Restaurants in the United Arab Emirates

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Culinary tourism emerges as key driver of full-service restaurants in local market
- Pizza Hut leverages social media to drive consumer engagement
- Delivery charges are a concern for many full-service restaurants

PROSPECTS AND OPPORTUNITIES

- Experiential dining experience to support future channel growth
- Delivery to remain an attractive alternative to eat-in
- Boca leverages its sustainable positioning

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Consumer Foodservice in the United Arab Emirates - Industry Overview

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DISCLAIMER

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