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# Self-Service Cafeterias in the United Arab Emirates

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- New Ikea Restaurant helps drives growth of self-service cafeterias
- Ikea Restaurant remains dominant brand in niche channel
- Vapiano continues to expand in 2024

PROSPECTS AND OPPORTUNITIES

- Healthy menu as pocket of growth for self-service cafeterias
- Eat-in to remain most popular fulfilment type over forecast period
- Vapiano to leverage digital technology to enhance dining experience

CATEGORY DATA

- Table 1 - Self-Service Cafeterias: Units/Outlets 2019-2024
- Table 2 - Sales in Self-Service Cafeterias: Number of Transactions 2019-2024
- Table 3 - Sales in Self-Service Cafeterias: Foodservice Value 2019-2024
- Table 4 - Sales in Self-Service Cafeterias: % Units/Outlets Growth 2019-2024
- Table 5 - Sales in Self-Service Cafeterias: % Transaction Growth 2019-2024
- Table 6 - Sales in Self-Service Cafeterias: % Foodservice Value Growth 2019-2024
- Table 7 - GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2024
- Table 8 - GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2021-2024
- Table 9 - Forecast Self-Service Cafeterias: Units/Outlets 2024-2029
- Table 10 - Forecast Sales in Self-Service Cafeterias: Number of Transactions 2024-2029
- Table 11 - Forecast Sales in Self-Service Cafeterias: Foodservice Value 2024-2029
- Table 12 - Forecast Self-Service Cafeterias: % Units/Outlets Growth 2024-2029
- Table 13 - Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2024-2029
- Table 14 - Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2024-2029

Consumer Foodservice in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

- Consumer foodservice in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Independent foodservice developments
- What next for consumer foodservice?

MARKET DATA

- Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2019-2024
- Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024
- Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024
- Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024
- Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024
- Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024
- Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024
- Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024
- Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2024
- Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024
- Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024
- Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029
- Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

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## SOURCES

### Summary 1 - Research Sources

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