



Euromonitor  
International

# Bags and Luggage in the Netherlands

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Technology, functional attributes and fashion innovations drive sales in 2024  
Dutch men emerge as a growing consumer base for bags, boosting overall sales  
Samsonite BV retains its lead while retail e-commerce gains share

PROSPECTS AND OPPORTUNITIES

Players are set to invest in unique styles and limited-edition ranges to attract consumers  
Bags and luggage tailored for specific uses are expected to drive growth  
Sustainability is expected to shape product innovation across the forecast period

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Personal Accessories in the Netherlands - Industry Overview

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DISCLAIMER

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