



Euromonitor  
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# Sugar Confectionery in Finland

July 2025

Table of Contents

## Sugar Confectionery in Finland - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Liquorice leads with a large and varied selection

Fazer continues to see new launches

Large modern grocery retailers win over consumers with large selections and easy access

#### PROSPECTS AND OPPORTUNITIES

Indulgence to remain a driver

Innovative marketing to create a strong brand image

Health and wellness and food waste to inform new launches and sustainability measures

Summary 1 - Other Sugar Confectionery by Product Type: 2025

#### CATEGORY DATA

Table 1 - Sales of Sugar Confectionery by Category: Volume 2020-2025

Table 2 - Sales of Sugar Confectionery by Category: Value 2020-2025

Table 3 - Sales of Sugar Confectionery by Category: % Volume Growth 2020-2025

Table 4 - Sales of Sugar Confectionery by Category: % Value Growth 2020-2025

Table 5 - Sales of Chewy Candies by Type: % Value 2020-2025

Table 6 - NBO Company Shares of Sugar Confectionery: % Value 2021-2025

Table 7 - LBN Brand Shares of Sugar Confectionery: % Value 2022-2025

Table 8 - Distribution of Sugar Confectionery by Format: % Value 2020-2025

Table 9 - Forecast Sales of Sugar Confectionery by Category: Volume 2025-2030

Table 10 - Forecast Sales of Sugar Confectionery by Category: Value 2025-2030

Table 11 - Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Sugar Confectionery by Category: % Value Growth 2025-2030

## Snacks in Finland - Industry Overview

### EXECUTIVE SUMMARY

Snacks in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2020-2025

Table 14 - Sales of Snacks by Category: Value 2020-2025

Table 15 - Sales of Snacks by Category: % Volume Growth 2020-2025

Table 16 - Sales of Snacks by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Snacks: % Value 2021-2025

Table 18 - LBN Brand Shares of Snacks: % Value 2022-2025

Table 19 - Penetration of Private Label by Category: % Value 2020-2025

Table 20 - Distribution of Snacks by Format: % Value 2020-2025

Table 21 - Forecast Sales of Snacks by Category: Volume 2025-2030

Table 22 - Forecast Sales of Snacks by Category: Value 2025-2030

Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

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## SOURCES

### Summary 2 - Research Sources

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