

# **Dishwashing in Algeria**

February 2025

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# Dishwashing in Algeria - Category analysis

# **KEY DATA FINDINGS**

### 2024 DEVELOPMENTS

Hand dishwashing dominates Automatic dishwashing remains niche, but share is growing in more affluent urban areas Competition between global and local players intensifying

# PROSPECTS AND OPPORTUNITIES

Stable growth over forecast period Automatic dishwashing growing faster over the forecast period Increasing focus on sustainability

#### CATEGORY INDICATORS

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# Home Care in Algeria - Industry Overview

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