



**Euromonitor  
International**

# Consumer Foodservice By Location in Italy

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Consumer foodservice sees positive growth across all locations as locals and tourists show a renewed desire to eat out  
Good performance seen in travel locations as players focus on traditional Italian food and wine  
Autogrill a key player in travel locations with it opening new outlets at Fiumicino Airport in 2024

PROSPECTS AND OPPORTUNITIES

More players likely to invest in sustainability projects over the forecast period  
New innovation expected within travel locations  
Expansion of Chef Express into the south of Italy

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