



Euromonitor  
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# Imaging Devices in Vietnam

July 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Ongoing decline for imaging devices as part of long-term trend in Vietnam  
Younger consumers prefer compact and nostalgic models of cameras  
Players launch products focused on AI applications and improving video quality

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/imaging-devices-in-vietnam/report](http://www.euromonitor.com/imaging-devices-in-vietnam/report).