



Euromonitor  
International

# Cat Food in Chile

May 2025

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## KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Wet cat food, cat treats and mixers, and natural ingredients gain popularity in 2025

Nestlé Chile SA leads with its well-established, widely available brands

Dominance of small local grocers increasingly challenged by pet shops and superstores, and e-commerce

### PROSPECTS AND OPPORTUNITIES

Cat treats and mixers, and functional snacks to gain traction

Leading companies will continue to invest in enhancing their online presence

Cat owners will continue to search for enhanced nutrition

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