



Euromonitor  
International

# Tobacco in China

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- Small local grocers lead distribution as tobacco specialists gain traction

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Cigars, Cigarillos and Smoking Tobacco in China

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Affluent consumers drive demand for cigars  
China Tobacco Sichuan Industry Corp dominates cigars as premiumisation drives category growth  
Tobacco specialists is the dominant channel thanks to curated in-store experience

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E-vapour products in China continue to contract amid ban on flavours

RELX Technology Co Ltd maintains leadership due to innovation in compliant products

Tobacco specialist stores remain dominant channel in post-regulatory landscape

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