



Euromonitor  
International

# Full-Service Restaurants in Denmark

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Full-service restaurants record value sales growth as outlet numbers grow  
Independent operators lead Danish full-service restaurants as chained players account for a small share  
Rising costs and labour shortages challenge Danish restaurants in 2024

PROSPECTS AND OPPORTUNITIES

There is set to be a rise in health-conscious and personalised dining  
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The rise of experience-driven consumption will influence full-service restaurants

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