

Bags and Luggage in Germany

March 2025

Table of Contents

Bags and Luggage in Germany - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Bags and luggage struggles to recover despite travel and work opportunities Samsonite retains lead of fragmented competitive landscape Bags and luggage specialists remains most popular distribution channel

PROSPECTS AND OPPORTUNITIES

Customisation can help brands to offer differentiation Sustainability to gain momentum and influence brand strategies Further growth potential for retail e-commerce supported by technological development

CATEGORY DATA

Table 1 - Sales of Bags and Luggage by Category: Volume 2019-2024 Table 2 - Sales of Bags and Luggage by Category: Value 2019-2024 Table 3 - Sales of Bags and Luggage by Category: % Volume Growth 2019-2024 Table 4 - Sales of Bags and Luggage by Category: % Value Growth 2019-2024 Table 5 - Sales of Luggage by Type: % Value 2019-2024 Table 6 - NBO Company Shares of Bags and Luggage: % Value 2020-2024 Table 7 - LBN Brand Shares of Bags and Luggage W Format: % Value 2021-2024 Table 8 - Distribution of Bags and Luggage by Category: Volume 2024-2029 Table 9 - Forecast Sales of Bags and Luggage by Category: Volume 2024-2029 Table 10 - Forecast Sales of Bags and Luggage by Category: Wolume Growth 2024-2029 Table 11 - Forecast Sales of Bags and Luggage by Category: % Volume Growth 2024-2029 Table 12 - Forecast Sales of Bags and Luggage by Category: % Value Growth 2024-2029

Personal Accessories in Germany - Industry Overview

EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for personal accessories?

MARKET DATA

Table 13 - Sales of Personal Accessories by Category: Volume 2019-2024Table 14 - Sales of Personal Accessories by Category: Value 2019-2024Table 15 - Sales of Personal Accessories by Category: % Volume Growth 2019-2024Table 16 - Sales of Personal Accessories by Category: % Value Growth 2019-2024Table 17 - NBO Company Shares of Personal Accessories: % Value 2020-2024Table 18 - LBN Brand Shares of Personal Accessories: % Value 2021-2024Table 19 - Distribution of Personal Accessories by Format: % Value 2019-2024Table 20 - Forecast Sales of Personal Accessories by Category: Volume 2024-2029Table 21 - Forecast Sales of Personal Accessories by Category: Value 2024-2029Table 22 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029Table 23 - Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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