

# Street Stalls/Kiosks in Taiwan

March 2025

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## Street Stalls/Kiosks in Taiwan - Category analysis

## **KEY DATA FINDINGS**

## 2024 DEVELOPMENTS

Beverage brands implement cross-industry collaborations which drive sales through street stalls/kiosks Taiwan bans single-use plastic cups, impacting services from street stalls/kiosks Government initiatives revitalise the night markets in central Taiwan, supporting sustainability

## PROSPECTS AND OPPORTUNITIES

Modernising stalls is set to enhance safety and attract loyal customers Hand-shaken beverages are expected to transform Taiwan's market with unique offerings Food trucks and street vendors increasing focus on ensuring food safety standards

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