

# Jewellery in the Philippines

January 2025

Table of Contents

# Jewellery in the Philippines - Category analysis

# **KEY DATA FINDINGS**

# 2024 DEVELOPMENTS

Lab grown diamonds gain popularity in view of environmental and financial concerns K-pop and maximalist designs drive growth of costume jewellery amongst millennials Pawnshops and e-commerce platforms drive engagement in fine jewellery

# PROSPECTS AND OPPORTUNITIES

Fine jewellery will remain culturally important in Filipino Chinese traditions Rise in financial literacy will drive online fine jewellery purchases Proposed simplified mining fiscal regime could attract investment in local mining industry

#### CATEGORY DATA

Table 1 - Sales of Jewellery by Category: Volume 2019-2024Table 2 - Sales of Jewellery by Category: Value 2019-2024Table 3 - Sales of Jewellery by Category: % Volume Growth 2019-2024Table 4 - Sales of Jewellery by Category: % Value Growth 2019-2024Table 5 - Sales of Costume Jewellery by Type: % Value 2019-2024Table 6 - Sales of Fine Jewellery by Type: % Value 2019-2024Table 7 - Sales of Fine Jewellery by Collection: % Value 2019-2024Table 8 - Sales of Fine Jewellery by Metal: % Value 2019-2024Table 9 - NBO Company Shares of Jewellery: % Value 2020-2024Table 10 - LBN Brand Shares of Jewellery: % Value 2019-2024Table 11 - Distribution of Jewellery by Category: Volume 2024-2029Table 13 - Forecast Sales of Jewellery by Category: Volume 2024-2029Table 14 - Forecast Sales of Jewellery by Category: % Value 2024-2029Table 15 - Forecast Sales of Jewellery by Category: % Value Growth 2024-2029

#### Personal Accessories in the Philippines - Industry Overview

# EXECUTIVE SUMMARY

Personal accessories in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for personal accessories?

#### MARKET DATA

Table 16 - Sales of Personal Accessories by Category: Volume 2019-2024
Table 17 - Sales of Personal Accessories by Category: Value 2019-2024
Table 18 - Sales of Personal Accessories by Category: % Volume Growth 2019-2024
Table 19 - Sales of Personal Accessories by Category: % Value Growth 2019-2024
Table 20 - NBO Company Shares of Personal Accessories: % Value 2020-2024
Table 21 - LBN Brand Shares of Personal Accessories by Format: % Value 2019-2024
Table 22 - Distribution of Personal Accessories by Category: Volume 2019-2024
Table 23 - Forecast Sales of Personal Accessories by Category: Volume 2024-2029
Table 24 - Forecast Sales of Personal Accessories by Category: Volume Growth 2024-2029
Table 25 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029
Table 26 - Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

### DISCLAIMER

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/jewellery-in-the-philippines/report.