



Euromonitor
International

Jewellery in Turkey

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Economic conditions hamper jewellery sales
- Jewellery continues to be dominated by domestic companies
- Store-based retailers remain vital but e-commerce is now a key channel

PROSPECTS AND OPPORTUNITIES

- Capsule collections expected to gain pace
- Demand for lab-grown diamonds shows promise
- Local designer brands are expected to gain traction

CATEGORY DATA

- Table 1 - Sales of Jewellery by Category: Volume 2019-2024
- Table 2 - Sales of Jewellery by Category: Value 2019-2024
- Table 3 - Sales of Jewellery by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Jewellery by Category: % Value Growth 2019-2024
- Table 5 - Sales of Costume Jewellery by Type: % Value 2019-2024
- Table 6 - Sales of Fine Jewellery by Type: % Value 2019-2024
- Table 7 - Sales of Fine Jewellery by Collection: % Value 2019-2024
- Table 8 - Sales of Fine Jewellery by Metal: % Value 2019-2024
- Table 9 - NBO Company Shares of Jewellery: % Value 2020-2024
- Table 10 - LBN Brand Shares of Jewellery: % Value 2021-2024
- Table 11 - Distribution of Jewellery by Format: % Value 2019-2024
- Table 12 - Forecast Sales of Jewellery by Category: Volume 2024-2029
- Table 13 - Forecast Sales of Jewellery by Category: Value 2024-2029
- Table 14 - Forecast Sales of Jewellery by Category: % Volume Growth 2024-2029
- Table 15 - Forecast Sales of Jewellery by Category: % Value Growth 2024-2029

Personal Accessories in Turkey - Industry Overview

EXECUTIVE SUMMARY

- Personal accessories in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for personal accessories?

MARKET DATA

- Table 16 - Sales of Personal Accessories by Category: Volume 2019-2024
- Table 17 - Sales of Personal Accessories by Category: Value 2019-2024
- Table 18 - Sales of Personal Accessories by Category: % Volume Growth 2019-2024
- Table 19 - Sales of Personal Accessories by Category: % Value Growth 2019-2024
- Table 20 - NBO Company Shares of Personal Accessories: % Value 2020-2024
- Table 21 - LBN Brand Shares of Personal Accessories: % Value 2021-2024
- Table 22 - Distribution of Personal Accessories by Format: % Value 2019-2024
- Table 23 - Forecast Sales of Personal Accessories by Category: Volume 2024-2029
- Table 24 - Forecast Sales of Personal Accessories by Category: Value 2024-2029
- Table 25 - Forecast Sales of Personal Accessories by Category: % Volume Growth 2024-2029
- Table 26 - Forecast Sales of Personal Accessories by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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