



Euromonitor
International

Other Pet Food in Colombia

May 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

- Weak performance reflects low consumer interest in other pets
- Fish negatively affected by inflationary pressures and complexity of care
- Fragmented distribution in other pet food category

PROSPECTS AND OPPORTUNITIES

- Sales expected to remain sluggish over the forecast period
- Evolving distribution landscape favours retail e-commerce
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