

Imaging Devices in Singapore

July 2024

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Imaging Devices in Singapore - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Imaging devices faces a further year of decline Digital camcorders sees a slower decline than digital cameras, although from a lower base Retail e-commerce has its benefits, but offline sales continue to dominate

PROSPECTS AND OPPORTUNITIES

Focus likely to shift to professionals and camera enthusiasts DSLR cameras to be increasingly replaced by mirrorless options Imaging devices expected to become a niche category

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