

Cheese in France

August 2024

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Cheese in France - Category analysis

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2024 DEVELOPMENTS

A positive performance for cheese, thanks to it being a national favourite Raclette and fondu trends offer ongoing opportunities for such cheeses Cheese sees the clean label and organic trends

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"C'est qui le Patron?" tipped as an upcoming name to watch in cheese New launches in spreadable cheeses set to continue over the forecast period Health trends may inspire the rise of functional cheeses

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