



**Euromonitor
International**

Bags and Luggage in France

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Sales of bags and luggage see a generally positive performance
- Back-to-school backpacks fail to boost category sales, heralding a new pattern
- Luxury brands still largely dominate despite (and, in fact, thanks to) increasingly high prices

PROSPECTS AND OPPORTUNITIES

- A somewhat flat and sluggish outlook is expected over the forecast period
- Transparency and sustainability will become increasingly important, and more products for male consumers are expected
- A new generation of innovative players set to rise, bringing new developments to bags and luggage

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Personal Accessories in France - Industry Overview

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DISCLAIMER

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