



# Street Stalls/Kiosks in Spain

March 2025

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## Street Stalls/Kiosks in Spain - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Street stalls/kiosks benefit from increase in festivals and fairs

Oscar Mayers remains the only chained player while independent food trucks continue to attract attention

Street stalls/kiosks continue to be affected by seasonality

#### PROSPECTS AND OPPORTUNITIES

Food trucks seen to have further room to grow

Independent street stalls/kiosks to dominate the category, with chained operators yet to explore food trucks

Changing consumer habits could provide opportunities for growth

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