



Euromonitor  
International

# Yoghurt and Sour Milk Products in Slovakia

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Sour milk products achieves small positive volume sales
- Domestic yoghurt brands benefit from strong price promotions and marketing activity
- New product developments focus on health-based options

PROSPECTS AND OPPORTUNITIES

- Eco-trends will influence packaging formats and production methods
- Premiumisation trends set to rise, at the expense of private labels
- “Health tax” still being finalised and may still affect dairy products

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Dairy Products and Alternatives in Slovakia - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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