



# Financial Cards and Payments in Mexico

December 2024

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EXECUTIVE SUMMARY

Financial cards and payments in 2024: The big picture  
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DISCLAIMER

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Charge Cards in Mexico - Category analysis

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Cardholders continue to be compensated for good management  
Service leads the strategic proposal of charge cards

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## Store Cards in Mexico - Category analysis

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Store cards help move towards financial inclusion, with improved accessibility to credit products

#### PROSPECTS AND OPPORTUNITIES

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