

Luxury Goods in the US

November 2024

Table of Contents

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EXECUTIVE SUMMARY

Luxury goods in 2024: The big picture 2024 key trends Competitive landscape Retailing developments What next for luxury goods?

MARKET DATA

Table 1 - Sales of Luxury Goods by Category: Value 2019-2024
Table 2 - Sales of Luxury Goods by Category: % Value Growth 2019-2024
Table 3 - Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024
Table 4 - NBO Company Shares of Luxury Goods: % Value 2019-2023
Table 5 - LBN Brand Shares of Luxury Goods: % Value 2020-2023
Table 6 - Distribution of Luxury Goods by Format and Category: % Value 2024
Table 7 - Forecast Sales of Luxury Goods by Category: Value 2024-2029
Table 8 - Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Experiential Luxury in the US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Holistic experiences drive growth in luxury hotels, while luxury foodservice thrives with new healthy and personalised menu options A successful brand evolution at the right time and place: Marriott International maintains its lead in experiential luxury Customers look to regenerative travel options to make an impact

PROSPECTS AND OPPORTUNITIES

Experience is king: Customer preference for luxury, memorable experiences will boost the growth of experiential luxury over the forecast period Wellbeing and sustainability expected to be the focus of new luxury hotel openings New openings in strategic locations will bring an additional boost to experiential luxury through cultural heritage and unique adventure offerings

CATEGORY DATA

Table 9 - Sales of Experiential Luxury by Category: Value 2019-2024

Table 10 - Sales of Experiential Luxury by Category: % Value Growth 2019-2024

Table 11 - NBO Company Shares of Experiential Luxury: % Value 2019-2023

Table 12 - LBN Brand Shares of Experiential Luxury: % Value 2020-2023

Table 13 - Forecast Sales of Experiential Luxury by Category: Value 2024-2029

Table 14 - Forecast Sales of Experiential Luxury by Category: % Value Growth 2024-2029

Fine Wines/Champagne and Spirits in the US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Ebbing inflation and rising incomes adjust the course of fine wines/champagne and spirits Less but better trend tenuously sustains premiumisation Celebrity luxury approaches tipping point

PROSPECTS AND OPPORTUNITIES

Growth set to continue, despite permacrisis The uncertain prospect of third spaces will incentivise at-home opportunities No/low alcohol wine and spirits still an untapped opportunity

CATEGORY DATA

Table 15 - Sales of Fine Wines/Champagne and Spirits by Category: Value 2019-2024
Table 16 - Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2019-2024
Table 17 - NBO Company Shares of Fine Wines/Champagne and Spirits: % Value 2019-2023
Table 18 - LBN Brand Shares of Fine Wines/Champagne and Spirits: % Value 2020-2023
Table 19 - Distribution of Fine Wines/Champagne and Spirits by Format: % Value 2019-2024
Table 20 - Forecast Sales of Fine Wines/Champagne and Spirits by Category: Value 2024-2029
Table 21 - Forecast Sales of Fine Wines/Champagne and Spirits by Category: % Value Growth 2024-2029

Premium and Luxury Cars in the US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth of premium and luxury EVs slows, while Chinese component ban disrupts supply chain for luxury petrol cars Beyond vehicles: Premium and luxury cars as an integral part of a luxury lifestyle Beyond purchase: The ultimate ownership experience

PROSPECTS AND OPPORTUNITIES

Overcoming supply chain and other challenges to achieve the zero emissions future Tesla's robo-car and Cybertruck: Pioneering the future amidst market hesitation Enhancing luxury experiences through connectivity is key to rejuvenating luxury EVs

CATEGORY DATA

Table 22 - Sales of Premium and Luxury Cars: Value 2019-2024Table 23 - Sales of Premium and Luxury Cars: % Value Growth 2019-2024Table 24 - NBO Company Shares of Premium and Luxury Cars: % Value 2019-2023Table 25 - LBN Brand Shares of Premium and Luxury Cars: % Value 2020-2023Table 26 - Forecast Sales of Premium and Luxury Cars: Value 2024-2029Table 27 - Forecast Sales of Premium and Luxury Cars: % Value Growth 2024-2029

Personal Luxury in the US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Designer apparel and footwear (ready-to-wear) lags behind overall personal luxury Luxury eyewear faces a slowdown in growth amidst economic challenges Growth in luxury jewellery outpaces that in wider personal luxury, despite looming disruption from lab-grown diamonds Luxury leather goods faces a slowdown amidst a pullback by aspirational shoppers Luxury wearables benefits from continued consumer investment in health and wellness Players explore opportunities in women's luxury timepieces amidst an overall slowdown Luxury writing instruments and stationery challenged by more cautious consumer spending habits Super premium beauty and personal care remains resilient despite rise of value-oriented beauty consumers

PROSPECTS AND OPPORTUNITIES

Personal luxury is poised for slow and stable growth, with various challenges ahead Importance of responding to consumers' sustainability demands will only grow over the forecast period Personal luxury brands will have to provide a seamless and authentic experience both in-store and online

CATEGORY DATA

- Table 28 Sales of Personal Luxury by Category: Value 2019-2024
- Table 29 Sales of Personal Luxury by Category: % Value Growth 2019-2024
- Table 30 NBO Company Shares of Personal Luxury: % Value 2019-2023
- Table 31 LBN Brand Shares of Personal Luxury: % Value 2020-2023
- Table 32 Distribution of Personal Luxury by Format: % Value 2019-2024
- Table 33 Forecast Sales of Personal Luxury by Category: Value 2024-2029
- Table 34 Forecast Sales of Personal Luxury by Category: % Value Growth 2024-2029

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