



Euromonitor  
International

# Homewares in Italy

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Growth in homewares is driven by the ongoing demand for home cooking in Italy  
AMC Italia drives growth with premium stainless steel cookware and tableware  
Home products specialists lead due to a wide range of product offerings

PROSPECTS AND OPPORTUNITIES

Increasing living costs will dampen growth opportunities for homewares  
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DISCLAIMER

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