

Home Improvement in Italy

May 2025

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Home Improvement in Italy - Category analysis

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2024 DEVELOPMENTS

Home improvement records a decline as government incentives end

lkea Italia Retail SRL leads by offering a broad range of modular solutions at competitive prices

Home products specialists provide full-service home improvement solutions

PROSPECTS AND OPPORTUNITIES

Growing demand for wellness is set to boost growth for bathroom and sanitaryware Corded power tools are set to decline as battery-powered alternatives gain share Sustainable innovations are set to drive growth in home improvement in Italy

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DISCLAIMER

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