



# Baked Goods in Brazil

January 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Economic scenario favours the consumption of packaged bread
- Artisanal bread and pastry shops still have room to grow
- Pistachio enters baked goods as a filling for pastries

PROSPECTS AND OPPORTUNITIES

- Protein enhancement reaches baked goods and is set to grow
- Gluten-free claims are set to grow in importance
- Frozen baked goods similar to fresh-from-oven will rise in convenience stores

CATEGORY DATA

- Table 1 - Sales of Baked Goods by Category: Volume 2019-2024
- Table 2 - Sales of Baked Goods by Category: Value 2019-2024
- Table 3 - Sales of Baked Goods by Category: % Volume Growth 2019-2024
- Table 4 - Sales of Baked Goods by Category: % Value Growth 2019-2024
- Table 5 - Sales of Pastries by Type: % Value 2019-2024
- Table 6 - NBO Company Shares of Baked Goods: % Value 2020-2024
- Table 7 - LBN Brand Shares of Baked Goods: % Value 2021-2024
- Table 8 - Distribution of Baked Goods by Format: % Value 2019-2024
- Table 9 - Forecast Sales of Baked Goods by Category: Volume 2024-2029
- Table 10 - Forecast Sales of Baked Goods by Category: Value 2024-2029
- Table 11 - Forecast Sales of Baked Goods by Category: % Volume Growth 2024-2029
- Table 12 - Forecast Sales of Baked Goods by Category: % Value Growth 2024-2029

Staple Foods in Brazil - Industry Overview

EXECUTIVE SUMMARY

- Staple foods in 2024: The big picture
- Key trends in 2024
- Competitive landscape
- Channel developments
- What next for staple foods?

MARKET DATA

- Table 13 - Sales of Staple Foods by Category: Volume 2019-2024
- Table 14 - Sales of Staple Foods by Category: Value 2019-2024
- Table 15 - Sales of Staple Foods by Category: % Volume Growth 2019-2024
- Table 16 - Sales of Staple Foods by Category: % Value Growth 2019-2024
- Table 17 - NBO Company Shares of Staple Foods: % Value 2020-2024
- Table 18 - LBN Brand Shares of Staple Foods: % Value 2021-2024
- Table 19 - Penetration of Private Label by Category: % Value 2019-2024
- Table 20 - Distribution of Staple Foods by Format: % Value 2019-2024
- Table 21 - Forecast Sales of Staple Foods by Category: Volume 2024-2029
- Table 22 - Forecast Sales of Staple Foods by Category: Value 2024-2029
- Table 23 - Forecast Sales of Staple Foods by Category: % Volume Growth 2024-2029
- Table 24 - Forecast Sales of Staple Foods by Category: % Value Growth 2024-2029

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SOURCES

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