

Pet Care in Italy

May 2025

Table of Contents

Pet Care in Italy

EXECUTIVE SUMMARY

Pet care in 2025: The big picture

2025 key trends

Competitive landscape

Retail developments

What next for pet care?

MARKET INDICATORS

Table 1 - Pet Populations 2020-2025

MARKET DATA

- Table 2 Sales of Pet Food by Category: Volume 2020-2025
- Table 3 Sales of Pet Care by Category: Value 2020-2025
- Table 4 Sales of Pet Food by Category: % Volume Growth 2020-2025
- Table 5 Sales of Pet Care by Category: % Value Growth 2020-2025
- Table 6 NBO Company Shares of Pet Food: % Value 2020-2024
- Table 7 LBN Brand Shares of Pet Food: % Value 2021-2024
- Table 8 NBO Company Shares of Dog and Cat Food: % Value 2020-2024
- Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2021-2024
- Table 10 Penetration of Private Label in Pet Care by Category: % Value 2020-2025
- Table 11 Distribution of Pet Care by Format: % Value 2020-2025
- Table 12 Distribution of Pet Care by Format and Category: % Value 2025
- Table 13 Distribution of Dog and Cat Food by Format: % Value 2020-2025
- Table 14 Distribution of Dog and Cat Food by Format and Category: % Value 2025
- Table 15 Forecast Sales of Pet Food by Category: Volume 2025-2030
- Table 16 Forecast Sales of Pet Care by Category: Value 2025-2030
- Table 17 Forecast Sales of Pet Food by Category: % Volume Growth 2025-2030
- Table 18 Forecast Sales of Pet Care by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Cat Food in Italy

KEY DATA FINDINGS

2025 DEVELOPMENTS

The pet humanisation trend supports sales of premium, high-quality cat food

Nestlé Purina PetCare retains its lead, expanding its ranges to improve sales

Consumers visit pet shops and pet superstores to access personal advice and a wide array of products

PROSPECTS AND OPPORTUNITIES

Affordability, sustainability and the rising cat population are set to support growth

Online subscription services are expected to drive growth for retail e-commerce

Innovations are set to focus on natural ingredients and free-from formulas

Summary 2 - Cat Food by Price Band 2025

CATEGORY INDICATORS

Table 19 - Cat Owning Households: % Analysis 2020-2025

Table 20 - Cat Population 2020-2025

Table 21 - Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2020-2025

CATEGORY DATA

- Table 22 Sales of Cat Food by Category: Volume 2020-2025
- Table 23 Sales of Cat Food by Category: Value 2020-2025
- Table 24 Sales of Cat Food by Category: % Volume Growth 2020-2025
- Table 25 Sales of Cat Food by Category: % Value Growth 2020-2025
- Table 26 Sales of Dry Cat Food by Life-Cycle: % Value 2020-2025
- Table 27 Sales of Wet Cat Food by Life-Cycle: % Value 2020-2025
- Table 28 NBO Company Shares of Cat Food: % Value 2020-2024
- Table 29 LBN Brand Shares of Cat Food: % Value 2021-2024
- Table 30 LBN Brand Shares of Cat Treats and Mixers: % Value 2021-2024
- Table 31 Distribution of Cat Food by Format: % Value 2020-2025
- Table 32 Forecast Sales of Cat Food by Category: Volume 2025-2030
- Table 33 Forecast Sales of Cat Food by Category: Value 2025-2030
- Table 34 Forecast Sales of Cat Food by Category: % Volume Growth 2025-2030
- Table 35 Forecast Sales of Cat Food by Category: % Value Growth 2025-2030

Dog Food in Italy

KEY DATA FINDINGS

2025 DEVELOPMENTS

Premiumisation and personalisation drive growth amid economic pressures

Leading players focus on innovation, sustainability and specialised nutrition

Pet shops and superstores hold a stable lead while hypermarkets record growth

PROSPECTS AND OPPORTUNITIES

Premiumisation and targeted nutrition are set to drive growth in dog food Retail e-commerce offers dog food companies opportunities for growth Innovations will focus on natural ingredients and alternative protein sources Summary 3 - Dog Food by Price Band 2025

CATEGORY INDICATORS

- Table 36 Dog Owning Households: % Analysis 2020-2025
- Table 37 Dog Population 2020-2025
- Table 38 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2020-2025

CATEGORY DATA

- Table 39 Sales of Dog Food by Category: Volume 2020-2025
- Table 40 Sales of Dog Food by Category: Value 2020-2025
- Table 41 Sales of Dog Food by Category: % Volume Growth 2020-2025
- Table 42 Sales of Dog Food by Category: % Value Growth 2020-2025
- Table 43 Sales of Dry Dog Food by Life-Cycle: % Value 2020-2025
- Table 44 Sales of Wet Dog Food by Life-Cycle: % Value 2020-2025
- Table 45 NBO Company Shares of Dog Food: % Value 2020-2024
- Table 46 LBN Brand Shares of Dog Food: % Value 2021-2024
- Table 47 LBN Brand Shares of Dog Treats and Mixers: % Value 2021-2024
- Table 48 Distribution of Dog Food by Format: % Value 2020-2025
- Table 49 Forecast Sales of Dog Food by Category: Volume 2025-2030
- Table 50 Forecast Sales of Dog Food by Category: Value 2025-2030
- Table 51 Forecast Sales of Dog Food by Category: % Volume Growth 2025-2030
- Table 52 Forecast Sales of Dog Food by Category: % Value Growth 2025-2030

Other Pet Food in Italy

KEY DATA FINDINGS

2025 DEVELOPMENTS

The static population of other pets challenges volume growth, which continues to fall Nestlé Purina PetCare leads while Tetra focuses on expanding its fish food ranges Pet shops and superstores lead sales while discounters gain ground through affordability

PROSPECTS AND OPPORTUNITIES

Small mammal/reptile food is set to drive growth, with a rising focus on high-quality options

Physical stores will remain key as many consumers appreciate personalised advice for pet health

Health, wellbeing and convenience is expected to be the focus of innovation

CATEGORY INDICATORS

Table 53 - Other Pet Population 2020-2025

CATEGORY DATA

Table 54 - Sales of Other Pet Food by Category: Volume 2020-2025

Table 55 - Sales of Other Pet Food by Category: Value 2020-2025

Table 56 - Sales of Other Pet Food by Category: % Volume Growth 2020-2025

Table 57 - Sales of Other Pet Food by Category: % Value Growth 2020-2025

Table 58 - LBN Brand Shares of Bird Food: % Value 2021-2024

Table 59 - LBN Brand Shares of Fish Food: % Value 2021-2024

Table 60 - LBN Brand Shares of Small Mammal/Reptile Food: % Value 2021-2024

Table 61 - Distribution of Other Pet Food by Format: % Value 2020-2025

Table 62 - Forecast Sales of Other Pet Food by Category: Volume 2025-2030

Table 63 - Forecast Sales of Other Pet Food by Category: Value 2025-2030

Table 64 - Forecast Sales of Other Pet Food by Category: % Volume Growth 2025-2030

Table 65 - Forecast Sales of Other Pet Food by Category: % Value Growth 2025-2030

Pet Products in Italy

KEY DATA FINDINGS

2025 DEVELOPMENTS

Pet humanisation supports growth as health and wellness become key drivers of sales Merial Italia SpA retains its lead, while private label strengthens its position through affordability Affordable Asian e-commerce platforms are strong competition for domestic players

PROSPECTS AND OPPORTUNITIES

Positive outlook for pet products, driven by innovation and regulation

Retail e-commerce sales will be driven by online innovation and changing consumer behaviour Customisation, technological advancements and personalisation will be the focus of innovation

CATEGORY DATA

Table 66 - Sales of Pet Products by Category: Value 2020-2025

Table 67 - Sales of Pet Products by Category: % Value Growth 2020-2025

Table 68 - Sales of Pet Healthcare by Type: % Value 2020-2025

Table 69 - Sales of Other Pet Products by Type: % Value 2020-2025

Table 70 - NBO Company Shares of Pet Products: % Value 2020-2024

Table 71 - LBN Brand Shares of Pet Products: % Value 2021-2024

Table 72 - Distribution of Pet Products by Format: % Value 2020-2025

Table 73 - Forecast Sales of Pet Products by Category: Value 2025-2030

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