

# Portable Players in Hong Kong, China

August 2024

**Table of Contents** 

## Portable Players in Hong Kong, China - Category analysis

### **KEY DATA FINDINGS**

### 2024 DEVELOPMENTS

Demand for portable players remains positive due to greater mobility in Hong Kong Wireless speakers remains leading growth driver of portable players E-readers continues on post-pandemic decline as move away from digital devices

## PROSPECTS AND OPPORTUNITIES

Wireless speakers projected to record solid growth over the forecast period

Tablets and smartphones will remain as competition for portable readers and other devices

### **CATEGORY DATA**

- Table 1 Sales of Portable Players by Category: Volume 2019-2024
- Table 2 Sales of Portable Players by Category: Value 2019-2024
- Table 3 Sales of Portable Players by Category: % Volume Growth 2019-2024
- Table 4 Sales of Portable Players by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Portable Players: % Volume 2020-2024
- Table 6 LBN Brand Shares of Portable Players: % Volume 2021-2024
- Table 7 Distribution of Portable Players by Channel: % Volume 2019-2024
- Table 8 Forecast Sales of Portable Players by Category: Volume 2024-2029
- Table 9 Forecast Sales of Portable Players by Category: Value 2024-2029
- Table 10 Forecast Sales of Portable Players by Category: % Volume Growth 2024-2029
- Table 11 Forecast Sales of Portable Players by Category: % Value Growth 2024-2029

## Consumer Electronics in Hong Kong, China - Industry Overview

## **EXECUTIVE SUMMARY**

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

## MARKET DATA

- Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
- Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029
- Table 21 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
- Table 22 Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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## SOURCES

Summary 1 - Research Sources

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