



Euromonitor
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Homewares in the United Arab Emirates

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Sales of homewares continue to rise as local population further expands
- Mondex's success is driven by product innovation and digital retail expansion
- Homewares specialists embrace experiential stores to counter changing footfall trends

PROSPECTS AND OPPORTUNITIES

- Homewares set for moderate growth in 2025 amid evolving retail habits and cautious spending
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DISCLAIMER

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