

NRT Smoking Cessation Aids in Mexico

September 2024

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NRT Smoking Cessation Aids in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Government policies aim to reduce tobacco consumption Availability of medical and professional support to quit smoking Perrigo remains the leader in a small category

PROSPECTS AND OPPORTUNITIES

Likely strengthening of public policies Focus on mental health and emotional wellbeing Technology likely to be a support and a challenge to NRT smoking cessation aids

CATEGORY INDICATORS

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DISCLAIMER

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